

----- Original Message -----

Subject: FW: CIRCULAR FUTURIS + AV ACTIVITIES  
Date: Wed, 04 Jun 2008 19:40:17 +0200  
From: Cornelia.Nauen@ec.europa.eu  
To: rfroese@ifm-geomar.de, sopitz@ifm-geomar.de

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From: GIVORD-STRASSEL Doriane (RTD)  
Sent: Wednesday, June 04, 2008 10:00 AM  
To: RTD LIST  
Subject: FW: CIRCULAR FUTURIS + AV ACTIVITIES

Please find a message from the Communication unit

Kind regards,

Doriane Givord-Strassel  
Assistant to the Director General  
DG Research  
European Commission  
tel : (00-32-2-29) 50799  
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Please note that my e.address is:  
Doriane.Givord-Strassel@ec.europa.eu

START TEXT

The Communication Unit would like to inform you that the next issue of Futuris (No 10, 2008) will be broadcast on EuroNews on Thursday 5 June at 18:45.

Entitled "Giving Fish a Second Chance: International Research Cooperation Restores Ecosystems for Sustainable Fishing", this new issue of Futuris is devoted to the INCOFISH project, one of our "star" International Cooperation projects.

From Senegal to Germany, from Spain to the Philippines, hundreds of fish species are on the brink of collapse because of pollution and overfishing. This issue of Futuris follows EU and international researchers as they address this problem around the world. Combining the efforts of 200 researchers from 35 research organisations based in 22 countries, including 15 developing countries, INCOFISH uses powerful new research tools (large fish databases, interactive maps, and ecosystems modelling, etc) to implement concrete solutions, including the extension of marine protected areas and the promotion of sustainable fish markets and selective fishing activities. As the project coordinator puts it, "If you keep on eating baby fish, your babies won't eat fish".

The programme shows key research and fishing activities carried out by this international research network, from Senegal (Mbour, Dakar Centre de Recherches Océanographiques) to Europe, illustrating the role of retail fish markets partners in this project (Stuttgart), as well as the coordination work done by the Leibniz-Institut für Meereswissenschaften (Kiel)

This programme was commissioned to coincide with the World Environmental Day (5 June) and prepare the World Oceans' Day (8 July). It is the result of excellent cooperation with the International Cooperation Directorate, and project partners.

First aired on Thursday 5 June at 18:45, this episode will be repeated 20 times over the coming week:

Thursday	02:45	18:45		
Friday	01:45	09:45	13:45	
Saturday	06:45	12:15	17:45	22:45
Sunday	10:45	14:45	20:45	
Monday	09:15	18:45		
Tuesday	01:45	13:15	18:15	
Wednesday	01:45	10:15	16:45	

As all Futuris episodes, this INCOFISH issue will be picked up by over 60 EU televisions through the Eurovision Network, and made available online on over a dozen web sites, as well as on You Tube (also in 7 languages), and as podcast.

This will also be the first issue of Futuris to be broadcast with EuroNews brand new "habillage" which will be unveiled simultaneously in London and Paris on Wednesday 4 June at 20:00.

In order to set Futuris in context, you will also find enclosed for your information a copy of the presentation on the Directorate General's audiovisual activities done by Directorate L at last week's Directors meeting.>

>> <<>PRESENTATION DG RTD AUDIOVISUAL ACTIVITIES.pdf>>>

END TEXT